



WINIFRED GROCERY

Since 1913

Winifred Grocery Newsletter
Volume 2, Issue 2
April, 2009

We Need Your Help!

You will see that this is a recurring theme in this newsletter. We have a lot of very exciting projects coming up that are much larger than we can handle on our own, so we need as much input from each of you as we can get to make them as successful as they can be.

Winifred Region Visitor Center

We have some unique plans for the right front corner of the store. This area will soon become the Winifred Region Visitor Center. It will include a small bar along the windows for people to sit and relax while looking out on Main Street. It will also provide space for our in-house computer. Against the wall we will have a display that includes maps, area-specific BLM videos and brochures, local business brochures, and other appropriate materials to sell/give away to people traveling through Winifred.

We hope this visitor center will accomplish the following goals:

1. Encourage those people traveling through Winifred to stop in Winifred and become more knowledgeable about our town and the people of the community.
2. Provide visitors with information about the local businesses that deserve their business during their stay. This includes

both visitor-focused service businesses, as well as every Main Street business in our town.

3. Provide visitors with information about our area (including The Breaks) from the point of view of the Winifred community. This will allow them to appreciate and respect the land and the people of Winifred to an even greater degree than they might otherwise have been able.
4. Educate visitors as to the etiquette they should follow while in the area to make their stay as pleasurable as possible for both them and for the Winifred community.

This is where we need your help. We need brochures from local businesses to place in the visitor center. These brochures can be something as simple as a one page folded black and white from a copy machine to a professional color glossy.

We are going to create a brochure/booklet for the visitor center that will be the unofficial "Winifred Region Visitor's Guidebook." This book will include a mix of information about local sights, history, activities, businesses, and other helpful information.

Of course, this is the kind of project that we alone will never be able to do well.

If you would like to write an article or provide any ideas or information that can be included in this booklet, your input will be greatly appreciated. Any information included in this booklet will also be added to the

www.onlyinwinifred.com website in the hopes that it reaches as many people as possible.

This visitor center is a chance for us to tell the story of the greater Winifred area from **our** perspective, and to educate visitors about all of the places and people of this area that we all love and respect.

Winifred “Wall of Champions”

When our renovations are complete, we will have lots of wall space that will need to be filled with historical photos of our town and our store. But one area of the store will be reserved for a very special part of our town’s history –photos of every championship sports team from Winifred High School.

We will be collecting photos of each high school basketball and volleyball team that won either the conference title or the district tournament, along with each football team that made the playoffs. These photos will be displayed, along with the names of each player pictured and details about that team’s season (overall record and tournament/playoff finishes).

As a fallback, we can pull photos from old yearbooks and format them for framing, but we will obviously see a lot higher quality if we can get original photos to work with. **So if you have any great old team photos of any of the many district and/or conference basketball or volleyball championship teams or playoff football teams, we would love to have an 8x10 copy to mount on our “Wall of Champions.”**

Historical Photos

We will be using historical photos of the store and the town on some of the remaining walls in the store. We’ve already received some great historical photos and antiques from people that we will put on display. **If you have something you think would be a nice addition to our walls, please just let us know!**

Sale! Sale! Sale!

To continue our efforts to have periodic great sales, we have a big one coming up for April. To celebrate our tax refunds (or commiserate over our taxes due, whichever is the case), we have a sale starting on April 15th. From April 15th through the end of April, we will take 10% off of all purchases of \$40 or more (discount doesn’t apply to lotto, wine or liquor). So save yourself some time, gas and money, and stock up on your grocery needs right here in Winifred!

The Essential Information

Hours

Monday through Saturday 8 a.m. to 7 p.m.
Sunday 10 a.m. to 3 p.m.

Website

www.winifredgrocery.com

Contact information

462-5444
winifredgrocery@yahoo.com

Look for us on Facebook at “Winifred Grocery”

The Winifred Grocery Family

Eileen Stulc, Diane Philp, Becky Meckling, Davin Matovich and Patsy Simac
Dee and Brad Bergum
Kirsten and Ben Bergum
Julie and Brandon Ewen
Duane Bergum