



WINIFRED GROCERY

Since 1913

Winifred Grocery Newsletter
Volume 2, Issue 1
March, 2009

The Season for Rebirth

As we enter March, the timeless spring theme of rebirth is particularly evident in Winifred this year.

We say goodbye (for now, at least) to the Red Raiders, and we embrace the partnership with Roy and the "Outlaws" for all of our high school sports.

Here at the store, there is also a rebirth taking place. You will notice a lot of the "old" being torn out and replaced with a bit of "new."

This spring, we look back on some wonderful history while embracing some changes that we trust will bring us some wonderful memories in the future. So it goes

The Renovations Begin!

This is a very exciting time for all of us at Winifred Grocery. We are attempting to take the beauty and character and history of our building and makes some changes here and there to make it look better and operate more effectively for our community.

Some of the biggest changes are ones you won't really notice. We had a new roof installed on the main building, and we are having the roof on the annex replaced as well. Our old back door has been replaced with a dock door that will make accepting deliveries much easier than they have been in the past.

Where the real fun begins is the retail space of the store. We will detail out all of the changes in future newsletters, but for now we will discuss some of the highlights.

To open up the space in the store and to create a lot more usable space, we removed the liquor closet and will display the wine and spirits out in the open. We have also covered the stairs, making that entire section of the store functional space.

The bathroom is being completely remodeled, and plumbing and electrical work is being done to provide the infrastructure we will need for our expanded future product offerings (which will be discussed in future newsletters).

We are having a new front door installed, repairs done to the ceiling, and several other major upgrades made over the coming months.

These changes will not only make the store look better, but they are designed to make the store work better for you, our customers. We hope that all of the changes you will see over the next year come together to create a store that makes Winifred proud.

In next month's newsletter, we will go into more detail about the new products and services we will be adding to our store as we enter the summer months, and we will provide an update on the renovations completed and those left to be done.

Alison's Pantry

Historically, we have taken orders for Alison's Pantry from people in the community and passed them on to an Alison's Pantry representative in Lewistown. We then had to

drive to Lewistown to sort and pick up the orders. We decided there had to be a better way for us to serve our community. After a little research, we came to a great answer for both Winifred Grocery as well as the entire Winifred community! Winifred Grocery is now an official representative of Alison's Pantry! For those not familiar with this company and its products, you can either review their website at <http://www.alisonspantry.com> or look through one of their catalogs we have available.

If you want to place an order for Alison's Pantry products, the process is essentially the same as always. Review their catalogs (we have plenty on display for your use) and let us know what you would like to order. You pay the price in the catalog plus the 10% shipping charge (which Alison's Pantry charges all of its customers). Then when their truck delivers your order to Winifred, you come in and pick it up!

In addition to taking direct orders from customers, we will also be stocking a large variety of Alison's Pantry products on our shelves for your convenience. This way, you don't have to wait a month for a product you may want.

Of course, we will certainly be open to suggestions from each of you as to what Alison's Pantry products you would most like to see on our shelves and in our coolers, so drop any suggestions in the suggestion box or let any of the Winifred Grocery team know your thoughts the next time you stop in.

Give us a piece of your mind...

...in a good way, of course. One thing will never change at Winifred Grocery. We will **always** want to hear your ideas and suggestions for ways to make Winifred Grocery a more convenient and valuable source for your shopping needs. If there are any products you'd like us to carry, or any services you'd like to see us provide, or any ways you think we could do things better to serve you, please let us know.

Each improvement you've seen in the store so far was the result of a great suggestion by someone in the community, and there is no doubt that any future improvements will arise the same way.

Our suggestions box is always ready and willing to accept any notes you want to drop in, and our entire team is always eager to hear your suggestions. You are also more than welcome to send us suggestions at the email address below.

The Essential Information

Hours

Monday through Saturday 8 a.m. to 7 p.m.
Sunday 10 a.m. to 3 p.m.

Website

www.winifredgrocery.com

Contact information

462-5444
winifredgrocery@yahoo.com

The Winifred Grocery Family

Eileen Stulc, Diane Philp, Becky Meckling, Davin Udelhoven and Patsy Simac
Dee and Brad Bergum
Kirsten and Ben Bergum
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Duane Bergum