



WINIFRED GROCERY

Since 1913

Winifred Grocery Newsletter
Volume 1, Issue 1
October, 2009

The New Chapter Begins for Winifred Grocery

The first couple months of Winifred Grocery's life under new management have been an adventure for everyone in the Winifred Grocery family. All of the new owners have been getting a crash course in the retail business, Eileen has been taking on a steep learning curve like a champ, and Becky and Diane have been incredibly patient and helpful with the "new kids."

We have just scratched the surface in terms of learning the business and also in terms of the work that will be done on the store, but we wanted to take a moment to reflect on the small changes we have made to date.

Coffee Service

We now offer some of the best premium coffee in the area. We set the bar high for ourselves by using only the best water, the best beans, and the best equipment.

Internet and WiFi Service

For your convenience, we now offer free internet and WiFi access at Winifred Grocery. Stop in to check your email, do your online banking, check commodity and stock market quotes, or any other appropriate internet activities on our public house computer.

If you have a laptop or WiFi enabled mobile phone, feel free to access our free public wireless internet access.

Credit and Debit Cards

We now accept debit and credit cards for your shopping convenience.

Expanded Hours

In response to community requests, we have expanded our hours. We are now open Monday through Friday from 8 a.m. to 7 p.m. We will soon be adding Sunday hours from 10 a.m. to 3 p.m.

Upcoming changes

Future newsletters will cover all of our plans in detail, but as a teaser, let's just say that a lot of exciting changes are in the pipeline.

October Sale Items

We are excited to be featuring special sale items each month. These are some of our specially priced items for October:

Frozen cut up fryers	\$1.99 per lb.
C.O.T.S. Chunky tuna in water	\$1.27
Folgers Classic Rst Coffee	\$3.60
Quakers quick Oatmeal	\$3.08
Rice Krispies	\$4.99
Swiffer Dusters	\$4.69
Del Monte Green Beans	\$1.02
Pitted Black Olives	\$1.70
Canning lids With bands	\$3.49
Flashlights	\$3.09
Pumpkins	\$0.29 a lb.
Green peppers	\$0.89 a piece

Thank You!

As most of you have heard, we had a big scare the other night. A started in the back room of the store, and were it not for Eileen's quick thinking and the absolutely amazing response of the Winifred Fire Department, the entire store would surely have been destroyed.

We owe a **huge** "Thank you!!!" to each of the following people for getting out of bed in the wee hours to fight the fire, for bringing us generators to run the freezers and coolers, and for jumping in to help move the perishable products to save us thousands in potential lost inventory. They saved the store and helped us keep the business on its feet.

Dale and Nina Smith
Travis and Becky Willson
Les Slivka
Roger Thompson
Terry Econom
Brian Benzing
Mike Schmitt
Wes Ehlert
Terry Econom
Rick and Janet Bergum
Dave and Betty Wickens

It is at times like this that we are reminded how fortunate we are to be a part of such a supportive and generous community!

Promoting Winifred Businesses

One of our upcoming additions is the creation of a visitor's display featuring area maps and other information. The centerpiece of this display will be brochures, fliers, or any other

kind of literature that promotes Winifred businesses.

Another focus is to add as many local products as we can to the store's inventory. If you have products you would like to sell through Winifred Grocery, we'd love to hear from you.

To discuss either of these options, please talk to Eileen, Becky or Diane, or contact us at winifredgrocery@yahoo.com.

Suggestions Will ALWAYS be Welcome

Our ultimate goal is to make Winifred Grocery the very best store it can be to serve the Winifred community. Of course, the only way we can get to that point is to know what everyone in Winifred wants from their local grocery store.

In that spirit, we are always looking for suggestions for ways for us to improve. If there are any products you want us to carry that we don't currently have on our shelves, any additional services we can provide, or any other changes we can make to better serve Winifred, let us know. Drop a suggestion into our suggestion box in the store, send us an email at winifredgrocery@yahoo.com, or talk to anyone working the store.

We will do our best to turn your suggestions into reality!

The Winifred Grocery Family

Dee and Brad Bergum
Kirsten and Ben Bergum
Julie and Brandon Ewen
Duane Bergum
Eileen Stulc, Diane Philp and Becky Meckling